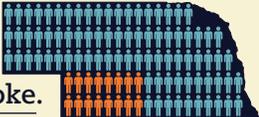


# WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death. Check out the statewide impact.



## Nebraska's Smoking Population

**16%** of adults smoke.  That's more than **232,374** people!

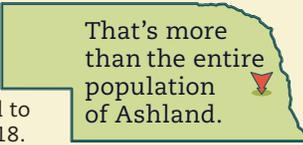
23.7% of Nebraskans are former smokers.

 **17.5%** of men smoke.  **14.5%** of women smoke.

 **6.1%** of Nebraskans under 18 smoke. **600** kids under 18 become daily smokers each year.



## Smoking-Related Deaths

**2,500 DEATHS** were attributed to smoking in 2018.  That's more than the entire population of Ashland.

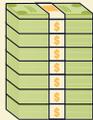
Of those who died, 1,450 were men and 1,050 were women.

 Men were more likely to die from smoking-related cancers.  Women were more likely to die from respiratory diseases.

These Nebraskans lost on average **14 YEARS OF LIFE.** 



## Annual Cost Statewide

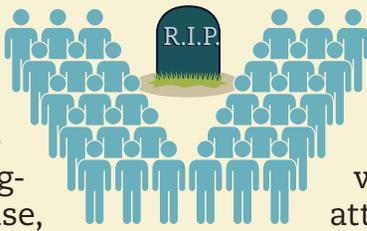
Every year, Nebraska spends **\$681 PER HOUSEHOLD** for smoking-related health care expenses and lost productivity. 

Businesses Lose  **\$605 MILLION** worth of productivity due to smoking.

Smoking-related health care costs: **\$795 MILLION**   
Hospital: \$450 million, Ambulatory Care: \$99 million, Nursing Home: \$71 million, Prescription Drugs: \$137 million, Other: \$37 million.



## Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,  30 more are living with a smoking-attributable illness.\*

In other words, **75,000** Nebraskans suffered from smoking-attributable illnesses in 2018.

\* U.S. Centers for Disease Control and Prevention.

It's time to think about what tobacco is really costing us.